

V-MECHANIC



KRASNY

PAN INDIA MULTI BRAND VEHICLE AND
EQUIPMENT SERVICE, MAINTENANCE
& TECHNICAL SOLUTIONS



Our Missionary Statement

TATA-KRASNY V-MECHANIC



Mission 01

Become a leader in the Indian marketplace offering un-paralleled value proposition to clients.

Mission 02

Become the One Stop Solution to fleet owners seeking complete managed services for equipment maintenance, servicing, insurance, finance & business opportunities.

Our Vision Statement

V-MECHANIC

Description

Provide World class managed services to Indian fleet owners and become a partner in their growth story.



**SERVICE PARTNERSHIP
FORGED ON TRUST**

TATA-KRASNY V-MECHANIC

ABOUT US

TATA-KRASNY, operates in the mining services sector offering a wide range of solutions for large-scale mining and construction projects. TATA ENTERPRISES's a wholly-owned subsidiary provides both equipment supply and aftermarket services, making it a significant player in India's mining industry.



MINING SERVICES OVERVIEW:

01 Equipment Sales and Solutions:

- We provide sales, service and operation logistics for heavy machinery required for mining, such as crushers, dumpers, excavators, dozers, and loaders. This equipment is widely used in the coal, iron ore, and mineral mining sectors.
- Aftermarket Services: We also focus on offering comprehensive maintenance and repair services to ensure optimal performance and extend the life cycle of the mining equipment . These services include preventive maintenance, parts replacement, and technical support.

About Us

02 Geographic Presence:

Our operations extend to key mining regions in India, including Singrauli, Korba, Jharsuguda, Sukinda, and Barbil, where large fleet of equipment are deployed in coal, iron ore, and bauxite mining operations

03 Strategic Focus:

By leveraging the strong foundation from TATA Enterprise's subsidiary, we continues to be a key player in providing end-to-end mining services and solutions for India's booming industrial and mining sectors.





KRASNY PROJECTS PRIVATE LIMITED

MASTER FRANCHISE of TATA V-MECHANIC

KRASNY is the master franchise of **V-MECHANIC (a TATA enterprise operated business vertical)** offering an opportunity to invest in the Franchise model for the Multi Brand service, maintenance and sales of spare parts along with other value added products to fleet owners across Mining & Industrial districts of India.



PROPOSAL INVITED FOR FRANCHISEE TO V-MECHANIC

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